



# MUSIC TECHNOLOGY

## FOR THE CLASSROOM



*Data on more than 25,000 secondary school students found that students who report consistent high levels of involvement in instrumental music over the Middle and High School years show “significantly higher levels of Math proficiency by Grade 12.”*

U.S. Dept. of Education NELLIS88 Database

Let us help you enhance and upgrade your music program. We have the tools needed to equip a modern computer-based music production classroom. Our music technology tools are professional, industry standard, easy-to-use and affordable and come with installation and staff training. We have Digital Audio Workstations, Audio Plugins and Tools as well as MIDI controller Keyboards, Microphones, Headphones, Speakers and everything else your school needs to equip a modern music production program that the students will love.

[www.musicmarketing.ca/education](http://www.musicmarketing.ca/education)

# DIGITAL AUDIO WORKSTATIONS



*“Everyday listening skills are stronger in musically-trained children than in those without music training. Significantly, listening skills are closely tied to the ability to: perceive speech in a noisy background, pay attention, and keep sounds in memory.”*

Strait, D.L. and N. Kraus, Biological impact of auditory expertise across the life span: musicians as a model of auditory learning. Hearing Research, 2013.

The Digital Audio Workstation is the nerve center of the music production. Students can record, mix and master music or podcasts with professional results. Our industry standard DAWs are powerful and affordable offering students relevant, modern skills that can translate into better educational outcomes.

# PLUGINS EFFECTS . INSTRUMENTS . TOOLS



*“Children who study a musical instrument are more likely to excel in their studies, work better in teams, have enhanced critical thinking skills, stay in school, and pursue further education.”*

Arte Music Academy. “Statistical benefits of music in education.” Statistical-Benefits-Of-Music-In-Education. Accessed July 17, 2014.

Audio Plugins are specialized tools to be added to DAWs, like audio effects, instruments, tuning, and other tools. Audio Editors, Notation Software, DJ Applications, Video Editors, Guitar Effects and other tools can easily be integrated into your music program making it thoroughly modern and useful for students.

## KEYBOARDS . CONTROLLERS . SPEAKERS



We offer a large selection of Keyboards and Controllers from 25-note minis, to workhorse 49-note semi-weighted keys, to 88-note full piano style keyboard. Our controllers work on Mac and Windows as well as most tablets and phones. We also provide rhythm controllers, pads, headphones and speakers.

## MICROPHONES . AUDIO INTERFACES



High-quality Microphones are critical for capturing audio in the highest fidelity and provide compelling, professional results. Our professional Audio Interfaces connect to computers and tablets offering a high performance, high-quality signal path to your vocal and instrumental recordings.



### BENEFITS OF MUSIC EDUCATION

Studies show that music can trigger the brain to release chemicals that distract the body from pain.

Musical training is thought to improve nervous system function by focusing attention on meaningful acoustic cues, and these improvements in auditory processing cascade to language and cognitive skills.

Children who receive musical instruction have more robust brainstem responses to sound as adults than peers who never participated in music lessons. These results suggest that neural changes accompanying musical training during childhood are retained in adulthood.

Cognitive and neural benefits of musical experience continue throughout the lifespan, from childhood through senior adulthood, and counteract some of the negative effects of aging, such as memory and hearing difficulties in older adults.

### WHY MUSIC MARKETING?

Located in Scarborough, Ontario, Music Marketing Inc. has been in the music technology business for over 30 years. We supply all music retailers and schools with affordable, modern, music production system tailored for the classroom.

Our team of Education Specialists are available to help design the perfect music education enhancement of your current pedagogy. We have ready-to-use lesson plans and software and hardware that are industry standard, providing relevant, useful skills to your students.

We offer special packages that are fully customizable to fit every budget and fast delivery, installation and training for your staff.

Contact us today so we can begin the process of evaluating and designing an exciting music technology upgrade for your classrooms. Call 416 789-7100

#### MUSIC MARKETING WORLD CLASS BRANDS

ACON DIGITAL . [ANTARES](#) . APOGEE . [AUSTRIAN AUDIO](#) . AVID . [BOOM LIBRARY](#)  
 BOZ DIGITAL . [D16 GROUP](#) . FABFILTER . [FL STUDIO](#) . GUITAR PRO . [HAMMOND](#)  
 IK MULTIMEDIA . [INSPIRED ACOUSTICS](#) . KILOHEARTS . [KUASSA](#) . KV331 AUDIO  
[MAGIX](#) . MELODYNE . [MUSICLAB](#) . N-TRACK . [NEKTAR](#) . NUGEN AUDIO . [PIANOTEQ](#)  
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